



COMPANY PROFILE · 2026

We turn clicks into **Customers.**

Leads Growth Solutions is a growth-based performance marketing agency for ambitious brands across Egypt & MENA. We don't believe in random strategies, we build data-driven systems that scale. Real results. No overpromising.

Leads Growth Solutions

01

Your growth partner, not just another agency

We partner with e-commerce, local and service brands that are serious about growing with paid media. Every engagement runs on one operating system: audit the numbers, build the strategy, execute daily, and scale what the data proves. Founded under the Target Middle East group, we've spent years turning Middle Eastern businesses into world-class competitors. and we only call it growth when it shows up in your revenue.

NUMBERS THAT SPEAK

350M+ EGP

SALES GENERATED

40M+ EGP

AD SPEND MANAGED

8.7x

AVERAGE ROAS

220K+

E-COMMERCE ORDERS

15K+

LEADS GENERATED

30+

BRANDS SCALED

What we stand for. Giving your brand a voice. with modern, effective marketing built from scratch around your business, not recycled templates. Our aim is simple: make Egyptian and MENA brands true competitors of world-class companies.

03

Who we've worked with

30+ brands across e-commerce, retail, F&B, real estate, education and services — from Egypt to the wider MENA region.



posh



DERMINIX



soxter

REPUTE



kafi



Broker Leads



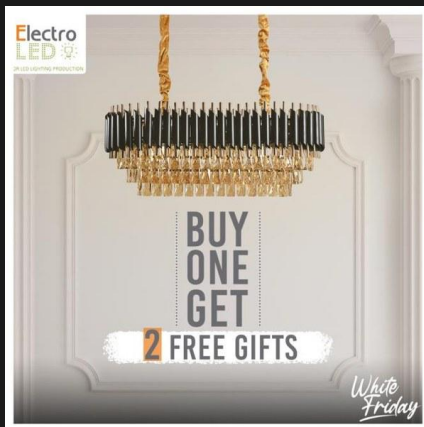
SMART TECHNOLOGY SERVICES

And 15+ more brands across e-commerce, services and retail — full client list available on request.

04

Selected work

A sample of the creative we produce in-house — social, offer and brand campaigns across food & beverage, home & décor, tech, FMCG, education and retail.



Social media & campaign creative — EMS, Shadypack, Zetral, Electro LED, Pi, Moringa, Lingo Leap, VIERG.

05

Selected work — home & living

Product and lifestyle creative for homeware, dining and lighting brands — the categories where we've scaled some of our biggest e-commerce accounts.



Homeware, dining & lighting — Oxford Online and home & décor campaign creative.

06

Selected work — brand & performance

Offer-driven and brand-building creative engineered to convert — from FMCG and beauty to finance-style campaign concepts and sports.



Full portfolio of 30+ client accounts — social media management, ad creative, packaging, print and web — available on request.

GET STARTED



Ready to **scale**?

We drive measurable results, not just clicks. If you're looking to scale, you're in the right place. book your free marketing audit and we'll navigate through your business together.

CONTACT Leads Growth Solutions

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HOW ENGAGEMENTS WORK

1. Start with a free performance audit

We review your ad accounts, funnels and analytics, then send a clear report: what's working, what's wasting money, and what we'd do first. You keep the report either way.

2. No fixed fees. We work on revenue share.

Typically 3–5% of net sales. We help you grow and take a cut of what we generate.. we only win when you win.

3. Honest timelines

First signals usually appear within the first weeks of testing; sustainable scaling typically takes 30–60 days. Anyone promising overnight results is overpromising.. that's not us.